



Have a drink on us! Sennheiser brings EW-D to PLASA Show in London

Audio specialist showcases its latest wired and wireless products at the UK's largest pro audio tradeshow

Marlow, UK, September 1, 2021 – Sennheiser is pleased to be back on the floor at the PLASA Show, the UK's flagship event for live entertainment technology, which takes place at Olympia London from 5-7 September 2021. Taking centre stage at this year's event will be Evolution Wireless Digital (EW-D), Sennheiser's brand new UHF digital system with increased bandwidth, the highest input dynamic range and lowest latency of any digital wireless system currently available.

Visitors to the show will also have the opportunity to see the Sennheiser's flagship Digital 6000 Series, which continues to find favour with theatre productions and live music, as well as the complete line-up of wired vocal mics, including the recently launched cardioid MD 435 and supercardioid, high-rejection MD 445 models.

The Sennheiser team will be available to welcome show attendees onto their booth, with product demonstrations taking place throughout the day.

"Over the years, we have been a regular part of the PLASA Show, whether with dedicated showfloor space or in collaboration with Sennheiser reseller partners," says Kevin Gwyther-Brown, Business Development Manager, Professional Audio at Sennheiser. "With last year's event being cancelled due to the pandemic, we are thrilled to be back to enjoy the new format of PLASA in the Grand Hall at Olympia London. This year, we will have our own booth and also sponsor the bar at the SSE Audio/Solotech area, where we hope our existing and potential customers will have a drink on us and enjoy the show!"

PLASA London, Grand Hall, London Olympia

5-7 September

Register now via the custom Sennheiser link below which offers free entry after August 31 cut-off date:

<https://registration.gesevent.com/survey/04g546d65aaqh?actioncode=NTWO000163CFT>

ABOUT SENNHEISER

Shaping the future of audio and creating unique sound experiences for customers – this aim unites Sennheiser employees and partners worldwide. The independent family company, which is managed in the third generation by Dr. Andreas Sennheiser and Daniel Sennheiser, is today one of the world's leading manufacturers of headphones, loudspeakers, microphones and wireless transmission systems. In 2020, the Sennheiser Group generated turnover totaling €573.5 million. www.sennheiser.com

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